

Clickfree Photo DVD Backup

www.goClickfree.com

Fact Sheet

Overview

Clickfree Photo DVD Backup is a hassle-free way to protect cherished memories. Backing up, sharing and transferring photos has never been easier. Insert the DVD into the DVD writer and let Clickfree do the rest. There is no installation or set up required.

Description

- The Clickfree Photo DVD automatically searches for and backs up more than 100 different photo and video formats, including JPEG, RAW and all popular photo file formats.
- The Clickfree DVD is available in 2-, 3-, 5- and 10-packs and can store up to 2,000 photos per disc.
- Clickfree Photo DVD is also great for sharing and transferring photo files to a new computer. In case of hard drive failure or to transfer or share files with a new computer, simply click the “restore” button, and all the photos will be brought into their original folder locations again.

Target Markets

Today, 85% of the population does no back up at all (DeLoitte & Touche, 2007)

- General consumers
 - Family photos and video
 - Scrap booking images
 - Students’ school projects
- Business professionals
 - Photographers
 - Graphic artists
 - Designers

Technical Specs

| Clickfree Photo DVD Backup | |
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| Media | Single layer DVD+R Single write only |
| Capacity | 4.5 GB |
| Compatibility | PC |
| PC Requirements | <u>O/S</u> Microsoft Windows Vista (Home Basic, Home Premium, Ultimate or Business) Windows XP (Home, Professional or Media Center Edition) Windows 2000 (with Service Pack 4) <u>DVD Drive</u> Compatible DVD+R writer |
| Price | \$6.99 - \$24.99 |

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Pricing and Availability

The Clickfree Photo DVD Backup is available now at leading retailers across North America, including Best Buy. The MSRP's range from \$6.99 – \$24.99. All Clickfree back up solutions can also be purchased online direct from Storage Appliance Corporation. Visit www.goClickfree.com for more information.

About Storage Appliance Corporation

Storage Appliance Corporation develops intelligent, "Clickfree™ personal storage devices specifically designed for ease of use. Clickfree™ backup is the world's first technology that performs backup by simply connecting the storage device to the PC without having to set up or configure software. Storage Appliance also partners with other leading brands and has delivered the world's first photo centric Clickfree™ device. See www.storage-corp.com for additional information.

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